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Author Workflow for publishing Open Access in Wiley Journals

TÜBITAK – 18th October 2023

Mickaël Roullier
Senior Customer Success Manager

Fabio Di Bello
Customer Training Manager



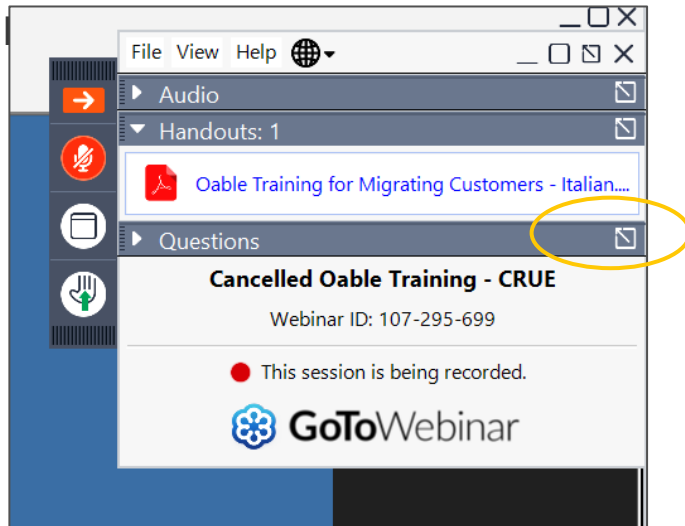
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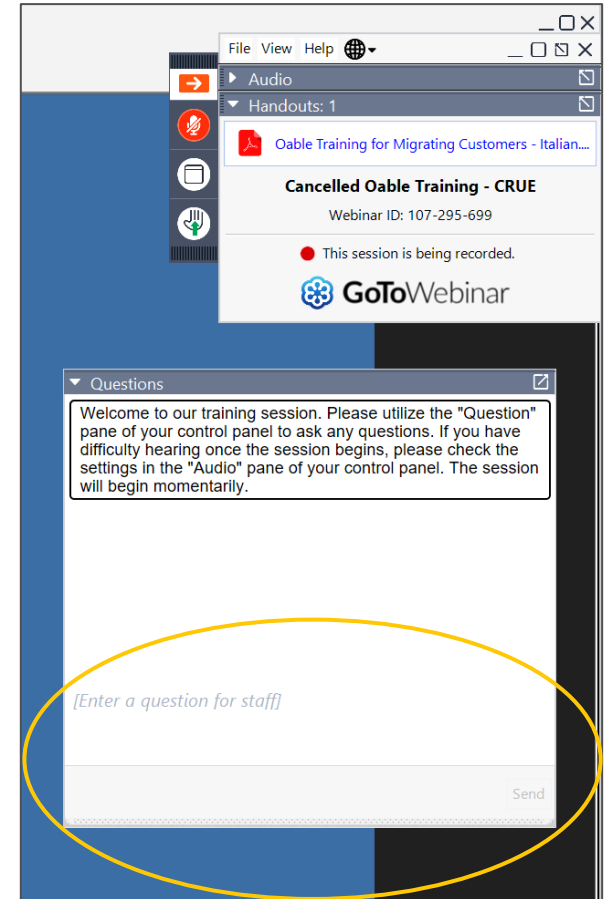
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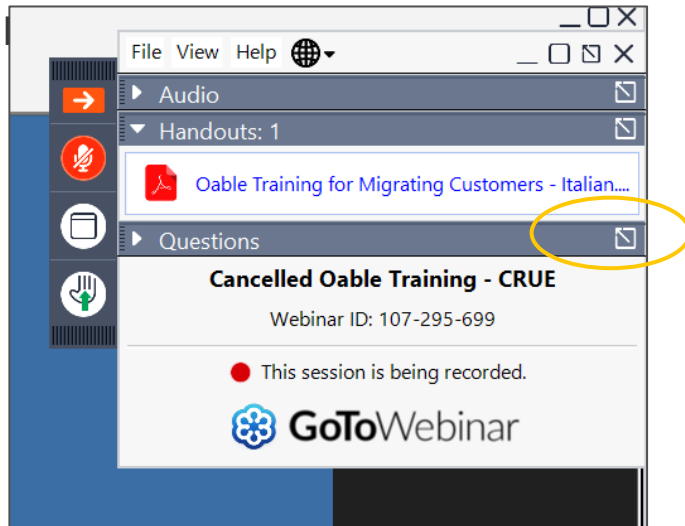
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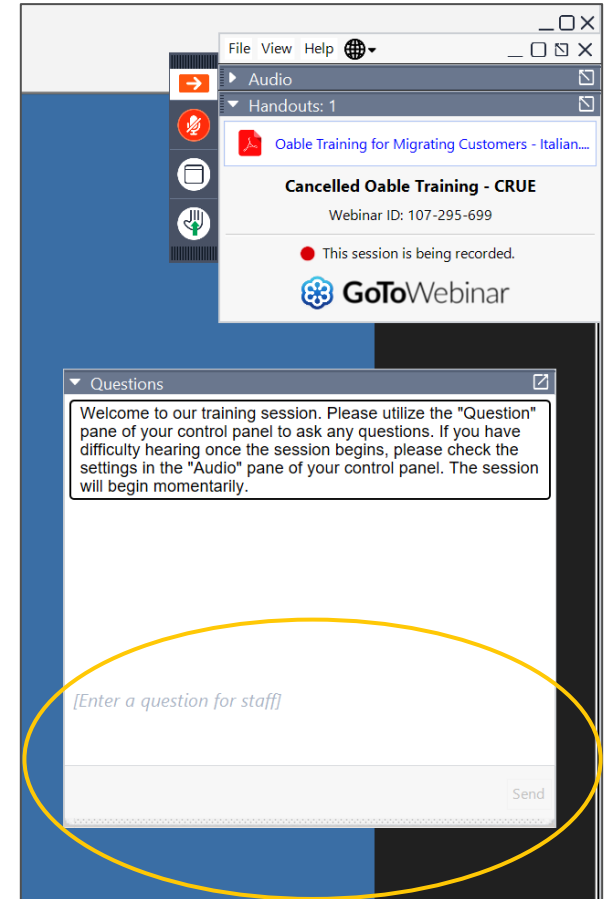
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Agenda

Customer Success Overview

Tübitak Ulakbim/Wiley Read & Publish Agreement Scope

Authors Workflow

How authors submit requests for fully open access journals and hybrid journals and get the APC to be funded by the agreement

Useful Resources for Authors

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Customer Success Overview

Mickaël Roullier – Senior Customer Success Manager



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Open access basics

What is open access and
what are the benefits?





Open access



- Immediately, freely available online for all to read, download, reuse and share
- An Article Publication Charge (APC) is typically applied. This may be covered by an institution or funder
- Published under a Creative Commons (CC) license, author retains copyright

Types of journals

Subscription only journals:

- Free to publish but need to be subscriber to read

Hybrid journals:



- Subscription journal that allows open access publications
- Article can be published behind or outside paywall

Fully open access (gold) journals:

- Articles are freely accessible online
- Authors pay an Article Publication Charge (APC)
- The APC can be paid via the author's institution or funding

For listings of Wiley open access and hybrid journals, more information can be found [here](#).

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Any queries, suggestions or feedback please contact [Jason Markos](#) or [Ben Miller](#)

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Journal Finder

The purpose of the Journal Finder application is to help an author to find journals best matched article's subject. A common supported use case is when an author needs to find a journal for an article based on its subject to be published in, or an article gets rejected by a journal and the author wants to find other appropriate journals to send the article for consideration.

Also Journal Finder shows categories assigned to a journal according to Wiley subject taxonomy and opens a way to develop categorization tool for it.

An author is presented with an option to select how to submit article's text to explore journals. Application returns a list of journals sorted by ranked similarity. Behind the screen the application enriches the submitted article using Luidid followed by similarity calculation based on data obtained from the Knowledge Store.

One caveat is the Journal Finder is NOT a search tool. To return meaningful results back a provided text needs to be at least 1000 characters long; otherwise, a confirmation message will be shown. This is a configurable number and subject to change once the application is started to be used by real customers.

Journal Finder

Choose File | Strategic Us...ackaging.txt | Change

Abstract

This paper explores the little-known issue of the functions of packaging colours, specifically how colours help to capture consumers' attention and affect perceptions at the point of purchase. By surveying colour-related research, the study makes a first attempt to highlight the multifarious nature and multiple functions of packaging colour. The study also develops a theoretical base and...

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- Article Types: **Research Article, Review Article, Data Article and Rapid Publication**

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Key Points

- Authors are required to use their institutional e-mails during manuscript submission, which will ensure better follow-up of the processes by TUBITAK ULAKBIM
- In order for articles to be published open access, publications in Hybrid journals must be accepted on or after 01 January 2023, while for Fully Gold Open Access journals, they must be submitted and accepted on or after 01 January 2023.
- If your article in a hybrid journal was not accepted for TUBITAK ULAKBIM funding, please follow the instructions available [here](#). Your article can still be published either using alternative funding sources or for free under the subscription model (if in a hybrid journal).

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Authors' Workflow



The Author Workflow in Wiley Open Access Accounts



Open Access (fully gold)

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Open Access (hybrid)

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**Authors'
Workflow for Gold
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Step 3:

When article is accepted, author signs license agreement. No payment steps are necessary.

Author Services dashboard

Author Services Dashboard

The author will be asked to sign a license agreement.

No payment steps are necessary since the article publication charge has already been approved by the institutional account.

The screenshot displays the Wiley Author Services dashboard. At the top, the Wiley logo is on the left, and navigation links for Home, My Dashboard, Authors, Reviewers, Editors, and Help are in the center. A search bar and a user profile icon are on the right. Below the navigation bar, there are tabs for My Articles, Communication History, and Order History. The My Articles tab is active, showing a filter search bar and a count of 2 articles. A red banner at the top of the article list indicates 'Action required'. The first article is from 'Cancer Medicine' and is titled 'A correlation research of Ki67 index, CT features, and risk stratification in gastrointestinal stromal tumor'. The 'Open Access' button for this article is highlighted with a blue box. A 'Manage Article' button is located at the bottom right of the article entry. On the right side of the dashboard, there is a section titled 'Find a home for your next article' with a 'Find a journal' button.

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Authors' Workflow for Hybrid Journals



Author Services Invitation

Invitation

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Confirm Author Role

Author Role

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